

THE FANDOM SHOW



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TELEVISION SERIES PITCH

FORMAT: HALF HOUR, SELF CONTAINED EPISODIC

GENRE: STRUCTURED REALITY, INTERVIEW & LIFESTYLE

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FANDOM

Definition (Oxford)

The state or condition of being a fan of a particular person, team, fictional series, etc. regarded as a community or subculture.

LOGLINE

Talking to your favourites, about their favourites.

SYNOPSIS

Based on popular podcast The Fandom Show. Hosts Kyah Green and Stephanie Malek are a real life couple who share a passion for finding out what other people love. They find joy talking to friends from the world of entertainment about their fandoms. Boy Bands, Star Wars, Lord Of The Rings, Basketball, whatever the guest is into Steph & Kyah want to know why they love it, how they love it, and all the bizarre little details only a true fan would know. It's a joyously enthusiastic exploration of all fandoms.

THE PITCH

To develop The Fandom Show podcast into a 30 minute reality series. The popular podcast is currently running in its second year on the award winning From Superheroes Network. In its current audio format it is an interview show where Steph and Kyah interview a guest from the world of entertainment about their specific fandom. Such as talking to Ann Pornel (host of CBC's *The Great Canadian Baking Show*) about her love for the band BTS or talking with David Hayter (writer of *Watchmen* and *X-Men*) about his love of, and performance in, the video game series Metal Gear Solid.

The Fandom Show as a reality series would involve expanding on the current format, keeping its core of interviewing celebrities about their fandoms, while adding an element of the hosts experiencing the fandom. With on location segments such as visiting comic conventions with a celebrity who is a comic book collector. As well as experiential segments like doing space training with a celebrity who is a space geek.

The heart of The Fandom Show, in its current and future formats, is its hosts. Steph and Kyah are unique voices who bring pure enthusiasm for what people love. The hosts are the kind, welcoming, and diverse voices that represent the ideal of what it means to be a fan today. People love them because there's no pretension, no gatekeeping, no cynicism, just a sincerity, joy, and playfulness that more audiences are looking for today. Their kindness allows guests to be their truest selves in a welcoming environment. It's like if the character Ted Lasso hosted Hot Ones.



EPISODE FORMAT

COLD OPEN - Introduce the fandom and guest that will be explored.

ACT ONE - Interview segment with the guest about what their fandom is and why they are a fan of it.

ACT TWO - Knowledge building segment. Hosts and guest go deeper and learn more about the fandom by visiting an expert about it.

ACT THREE - Interactive experience segment. Hosts and guest go somewhere and participate in an activity regarding the fandom.

SAMPLE EPISODES

SNEAKERS - WITH ANDREW PHUNG

Actor and star of *Kim's Convenience* and *Run The Burbs*, Andrew Phung is an avid sneaker fan and collector. Steph and Kyah will sit down and interview him about why he's a sneaker head. Visit the Bata Shoe Museum to learn more about sneakers and sneaker culture. Armed with knowledge the hosts and guest will design their own sneaker.



Based off the existing audio episode:
[The Fandom Show episode 31: Sneakers](#)

BTS - WITH ANN PORNEL

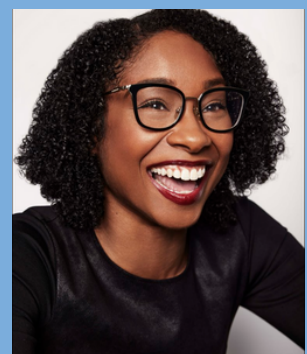


Host of *The Great Canadian Baking Show* as well as an actor from *Baroness Von Sketch Show* and *This Hour Has 22 Minutes* Ann Pornel has a self confessed crippling BTS addiction. We will talk to Ann about what the global appeal of BTS is. Then visit a K Pop convention and talk to experts in the K Pop industry about BTS. They will all take a BTS dance class together and try to choreograph a dance by the end of the episode.

Based off the existing podcast episode:
[The Fandom Show episode 7: BTS](#)

OUTER SPACE - WITH NKASI OGBONNAH

Performer of stage and screen, as well as a Second City mainstay, Nkasi Ogbonah is obsessed with space. We'll sit with Nkasi to talk about why she loves space exploration. We'll introduce Nkasi to Canadian astronaut Chris Hadfield to chat first hand accounts of space. Steph, Kyah, and Nkasi will visit the CSA (Canadian Space Agency) and try elements of astronaut training to see who's better equipped for space.



Based off the existing podcast episode:
[The Fandom Show episode 5: Space](#)

tone and style

The tone of the series will be fun, playful, and joyous interviews with celebrities, talking to them about what they love. The hosts and guests will nerd out in an interview segment, and then take part in that fandom through an interactive experience.

It's fun for audiences who are both fans and who are new to the subject. The balance of the show is designed so that hosts Steph and Kyah are new to the fandom. This allows them to represent the viewers who don't understand the fandom yet, experiencing something new joyously and with curiosity as an outsider. The guests will be the impassioned experts, representing the portion of viewers who are die hard fans.

It's part interview show with a mix of travel, food, and lifestyle. In the style of: *Running Wild with Bear Grylls*, *Ravi Patel's Pursuit Of Happiness*, *Travel Man with Richard Ayoade*, *Who Do You Think You Are?* and *Queer Eye*.



MORE SAMPLE EPISODES:

If you want more of a feel of the popular podcast this pitch is based off of then listen to full episodes on The From Superheroes Network:
www.fromsuperheroes.com/thefandomshow

THE CREATIVE TEAM

HOST: KYAH GREEN (THEY/THEM)



Kyah Green is a screenwriter, narrative designer and actor from Toronto, Ontario. They graduated with honors from Toronto Metropolitan University's Film Studies program where they studied film production with an emphasis on screenwriting.

Known for their Canadian Screen Award-winning work on *Sort Of* (2022), *Corner Gas Animated* (2018) and their performance in CBC Gem's *Queens* (2020). Their feature script was a semi-finalist for the Academy Nicholl Fellowship Program, as well as selected for the Cannes Festival Residence and Inside Out Development Program.

HOST: STEPHANIE MALEK (SHE/HER)

Stephanie Malek is a performer, singer, and all around nerd from Toronto, ON. She is the co-creator of Cardboard Sword Collective, an events and theatre group that hosts nerd-based events around the city, and online.

She's also a comedy producer with Bad Dog Theatre. Producing sell out nerdy shows like *Final Frontier*, *A Galaxy Far Far Away*, *D&D Live*, *Dr Horrible's Sing-Along Blog*, and *Buffy the Vampire Slayer's "Once More With Feeling"* where she also performed as Anya. She considers herself a professional fangirl.



DEVELOPED BY: ANDREW IVIMEY (HE/HIM)



Andrew Ivimey is the award winning Producer of *The From Superheroes Network*. A multimedia web company that produces web comics, video series, and podcasts. His development has grown the web network into a web phenomena featured by *Time* magazine, *Cracked*, and *IGN*. With half a million social media followers, millions of monthly website hits, millions of video series views, and over 50 000 weekly podcast downloads.

Andrew's script writing has garnered critical acclaim. His original series TV scripts have been Official Selections on: *Cinequest Screenwriting Competition 2022*, *Finish Line Competition 2021*, *Fresh Voices Competition 2022*, and *CBC Comedy Coup 2015*.